

The EAB Problem: Prevent, Don't Destroy



EAB: The Silent Killer

30+ States
with EAB infestations

\$10 Billion
Estimated cost of EAB
damage each decade

1—5 Years
Period of time for trees
to die if left untreated

4—6 Years
Duration trees may be infected
before EAB is detected

30 Miles
Vicinity in which your trees are at-risk
from bordering infestations



Saving Ash Trees: The Benefits

Preventive treatment costs < removal costs.

Proper treatment through insecticide injection saves:

Time

Money

Environmental Resources

Ecological benefits:

Energy + Water Conservation

Shade + Habitat

Beautiful Landscapes

Clean Air



Prevention: The Facts

1

Preventive measures protect trees for long-term health.

2

Research proves active ingredient Emamectin Benzoate is **the most effective solution for controlling the EAB** when it is injected into the root flare.

3

Studies show that soil drenches and cover sprays are not as effective and can cause harm due to insecticides spreading to nontarget species.

4

For effective EAB control, ensure optimal timing of insecticide application.